

JARRET FRANK

GRAPHIC AND WEB DESIGNER



COMPUTER SKILLS

Proficiency:

- Macintosh, Windows, Unix & Linux
- Adobe CS3 & CS4
 - Photoshop
 - Illustrator
 - InDesign
 - Dreamweaver & Fireworks
- Quark Xpress 7.5
- HTML & CSS coding
- Microsoft Office suite
 - Word
 - Excel
 - & Powerpoint

Working Knowledge:

- Flash
- ActionScript
- JavaScript
- jQuery
- SQL
- mySQL
- PHP

SERVICES

Print Design Services:

For Businesses:

- Corporate Identity
- Collateral Design
- Package Design
- Illustrations for Publication
- Flyers, Brochures, & Catalog Work
- Mailers & Newsletters
- Print Coordination
- Posters & Billboards

For Individuals:

- Custom Invitation Packages
- Photo Retouching & Restoration

Web Design Services:

Website Development:

- Design & Redesign
- Navigation Structure
- Search Engine Optimization

Coding Services and Standards:

- Hand coded pages
- W3C web standards xHTML
- CSS (Cascading Style Sheets)
- Cross browser Compatibility
- Testing & Debugging
- Rollover, dymanimc menus,
- JavaScript slideshows
- Mulit-media embedding
- Forms (PHP, MySQL databases)
- Conetent Managment Systems

FREELANCE DESIGN EXPERIENCE

Print:

Numerous graphics used in peer reviewed academic journal articles, presentations & grant applications; Cover artwork for 'The Journal of Neurophysiology', and the journal 'Learning & Memory'; movie poster and DVD jacket for independent film maker; event announcements; logo design for 'Dog Eat Dog' food festival & Longmire Consulting.

Web:

Design, and maintenance of the following websites:

- Laboratory of Cognitive Neurobiology at Boston University.
<http://www.bu.edu/cogneuro>
- Website redesign & overhaul for The Children's Friend, Worcester, MA.
<http://www.childrensfriend.org>
- Website creation for University Grill & Pizza, Boston, MA.
<http://www.ugrillboston.com>
- Redesigned store template to match the rest of the website for The Village Sheep, Washington Depot, CT.
<http://www.thevillagesheep.com>

EDUCATION

Boston University Center for Digital Imaging Arts
~Waltham, Massachusetts

- Certificate in Graphic Design (June 2009)
- Certificate in Web Design (June 2010)

Florida International University
~Miami, Florida

- Masters of Science program in Behavior Analysis / ABT (August 1998 – April 2001)
- Bachelor of Arts (April 1998)
 - Double major: Psychology / Sociology
 - Minor: Art

CORPORATE EXPERIENCE

Boston University | Boston, Massachusetts
Laboratory of Cognitive Neurobiology

Manager – (June 2008 – present):

Responsible for facilitating timely research by all post docs and graduate students. Acts as liaison with vendors and lab inquiries. Orients incoming staff members, instructs them on the techniques of building electrophysiological recording equipment, and assists in the construction of physical environments in which the experiments take place. Creates graphics for publications and presentations, and maintains laboratory website. The laboratory averages a staff of 35 people.

Research Technician– (August 2007- June 2008):

Conducted in vivo experiments with rats, investigating the role of the hippocampus in memory formation and retention. Constructed electrophysiological equipment for use in neuronal cell recordings.

University of Iowa | Iowa City, Iowa

Laboratory of Computational Neuroimaging

Research Assistant – (July 2005 – June 2007):

Conducted human learning and language development experiments using fMRI and PET scans, using the Unix shell environment. Recruited and consented subjects for these experiments. Developed visual stimuli using Adobe Photoshop CS2. Assisted in the creation and maintenance of the lab's wiki page (<https://lcn.neurology.uiowa.edu/wiki/doku.php>). This provided the first experience to graphic design and web development.

CURRENT PROFESSIONAL MEMBERSHIPS

National Association of Photoshop Professionals
Web Apprentices of Boston
Build Guild - Salem